

AFTER FACEBOOK
ANNAPOLIS ROYAL

2015 - ARTsPLACE Gallery - Annapolis Royal, NS

AFB : ANNAPOLIS ROYAL

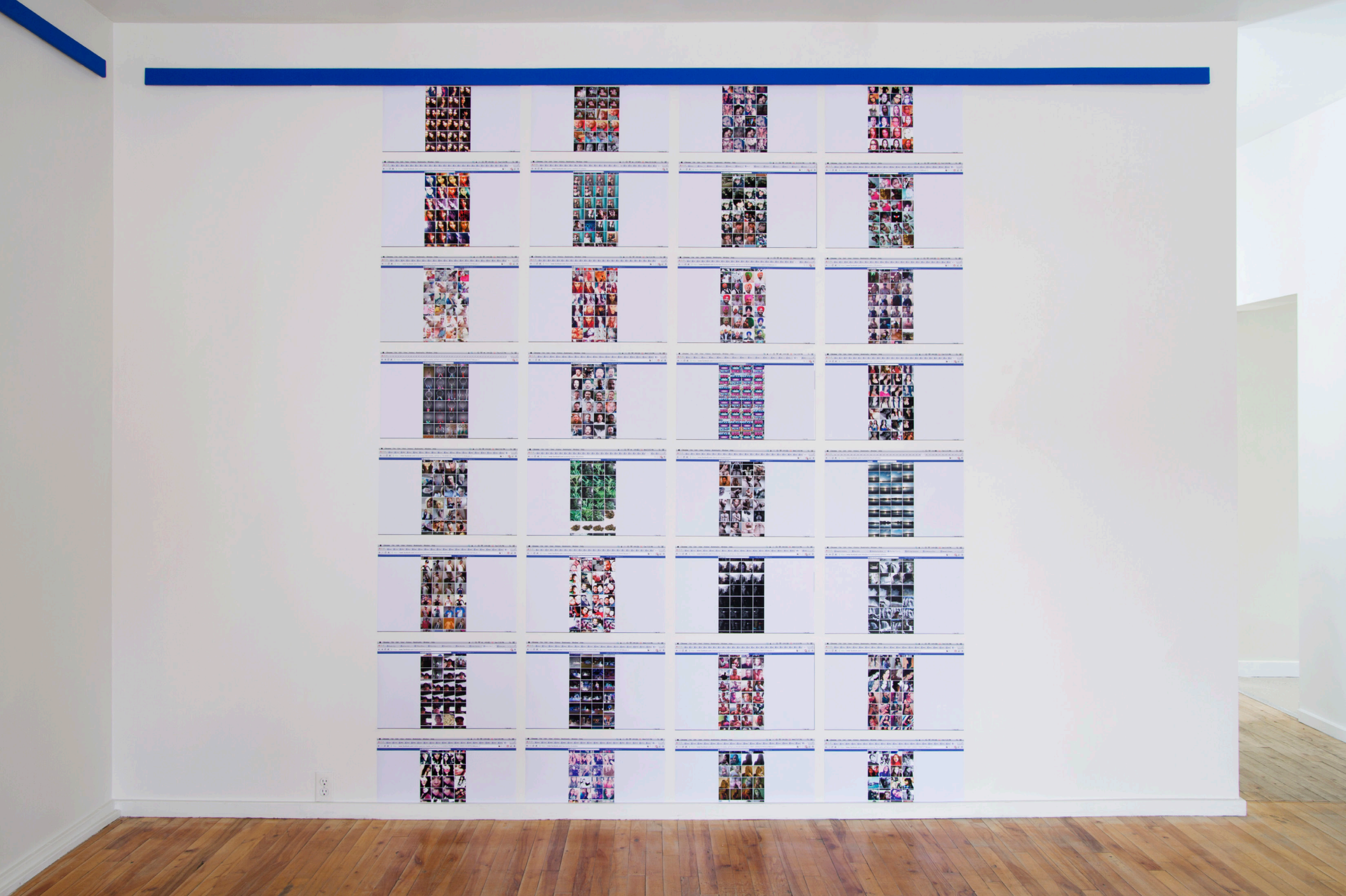
Over the last ten years of its existence, the Facebook platform has been gradually evolving with the addition of multiple functions and settings that allow a wider individual expression, and facilitate the sharing of personal information by its users.

The « photo albums », « profile picture » and more recently, the « cover picture » are functions among others that are offered to users in order to make possible, the creation, the diffusion, and the organization of a narrative to which they can identify.

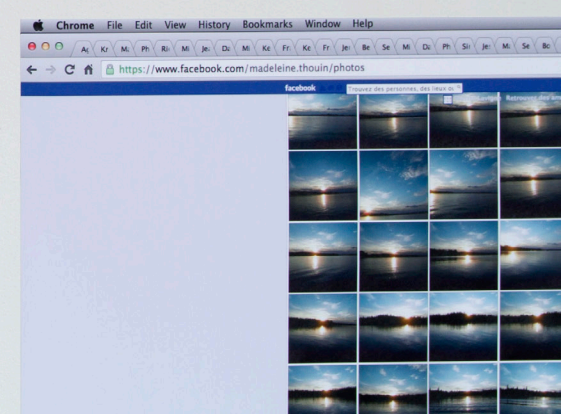
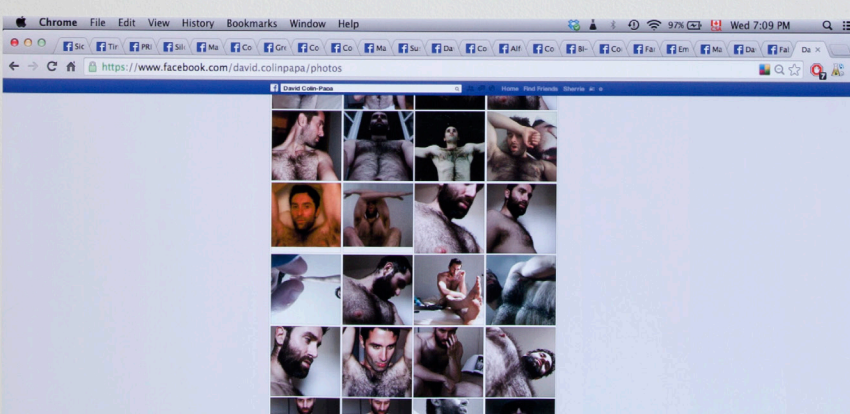
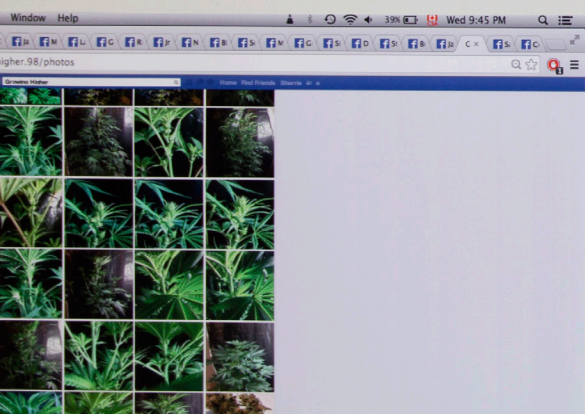
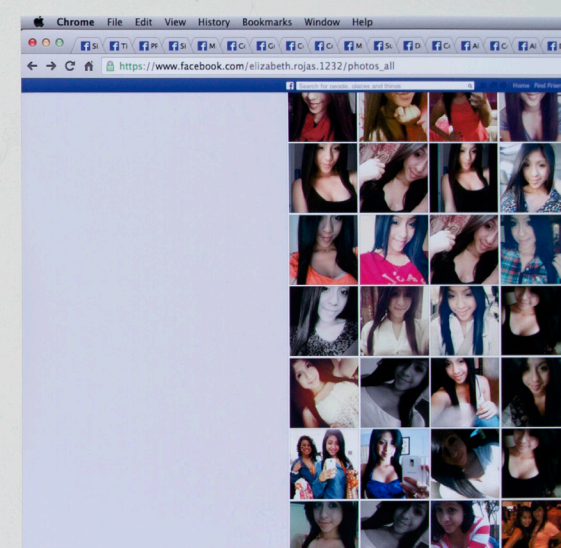
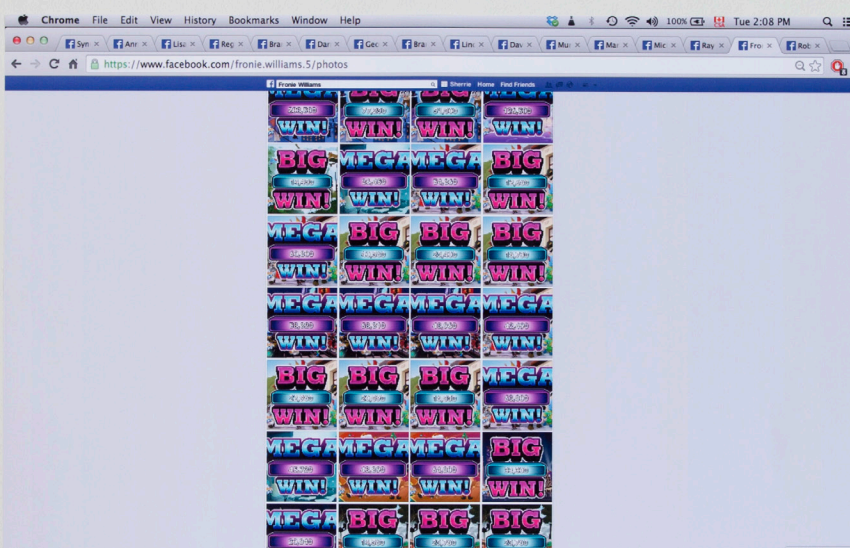
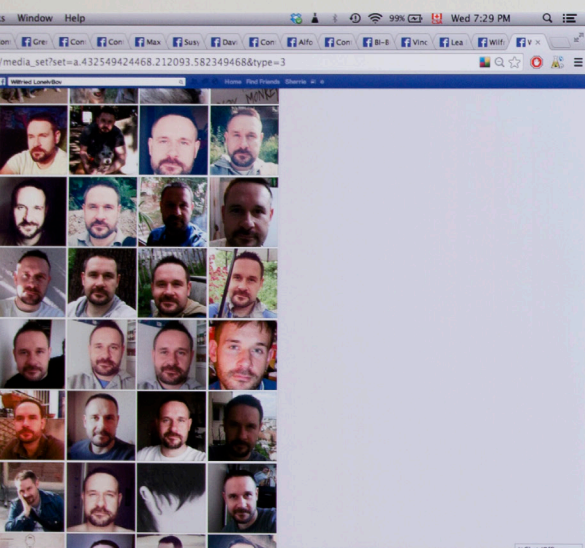
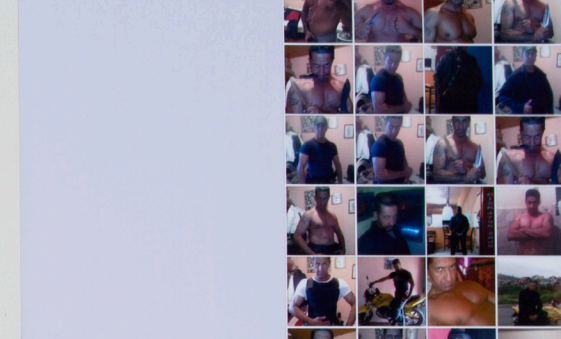
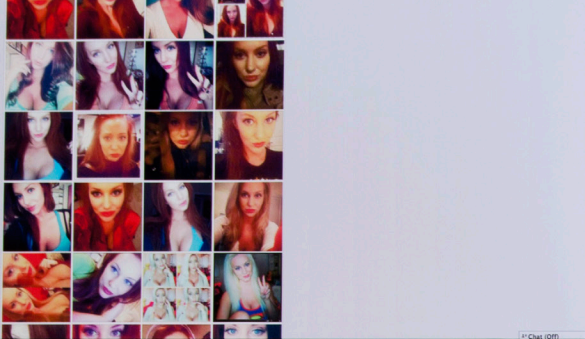
For the very first time, After Faceb00k, revisits its impressive archive and pinpoints a series of visual events where the desire for expression and individuality of the users collides with the strict and pre-established parameters of the site. Some users document their daily activities in a systematic way through elaborate photo albums, others expose the technical limitations of the platform in an uncanny or paradoxical fashion. Finally, all depart or break the implicit pact, the etiquette or implied usage, meant to orient the sharing of images on the social network.

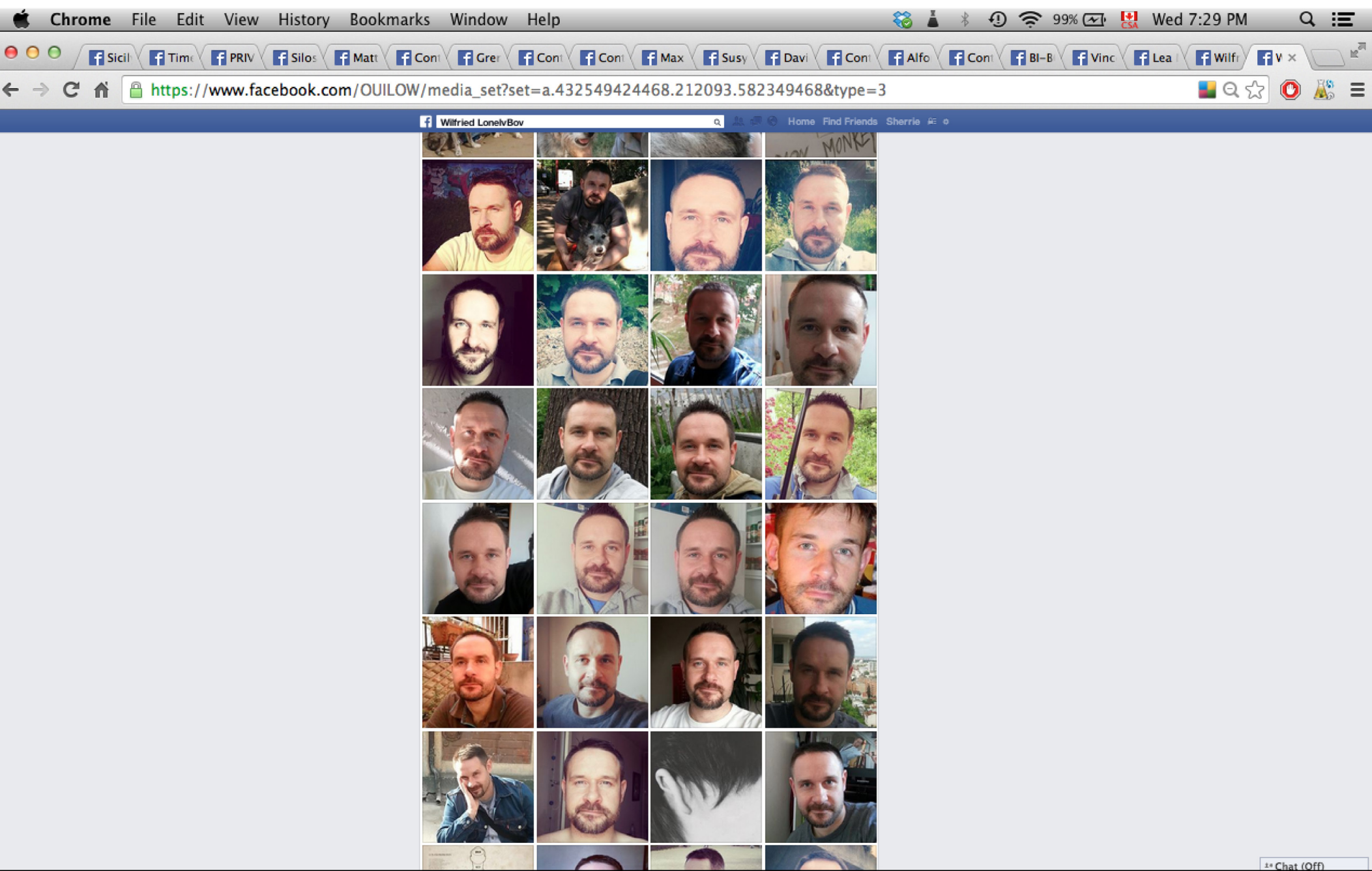
Au cours de ses 10 années d'existence, la plate-forme Facebook s'est vue graduellement modifiée par l'ajout de multiples fonctions et paramètres qui favorisent toutes, dans une large mesure, à permettre l'expression individuelle de ses utilisateurs et le partage d'informations personnelles. Les «albums», la «photo de profil» et plus récemment la «photo de couverture» sont des fonctions parmi d'autres qui sont proposée aux usagers afin de rendre possible la création, la diffusion et l'organisation d'un récit dans lequel ils peuvent s'identifier.

Pour la toute première fois, After Faceb00k revisite son imposante archive de capture d'écrans pour y relever une série de manifestations visuelle où le désir d'expression et de singularité des utilisateurs se heurte aux paramètres stricts et préétablis du site. Certains documentent leurs activités quotidiennes de façon systématique dans des albums élaborés, d'autres exposent de façon loufoque ou paradoxale les limites techniques de la plate-forme et, enfin, tous détournent, s'écartent ou rompent le pacte implicite, l'étiquette ou l'affordance qui oriente le partage d'images sur le réseau social.

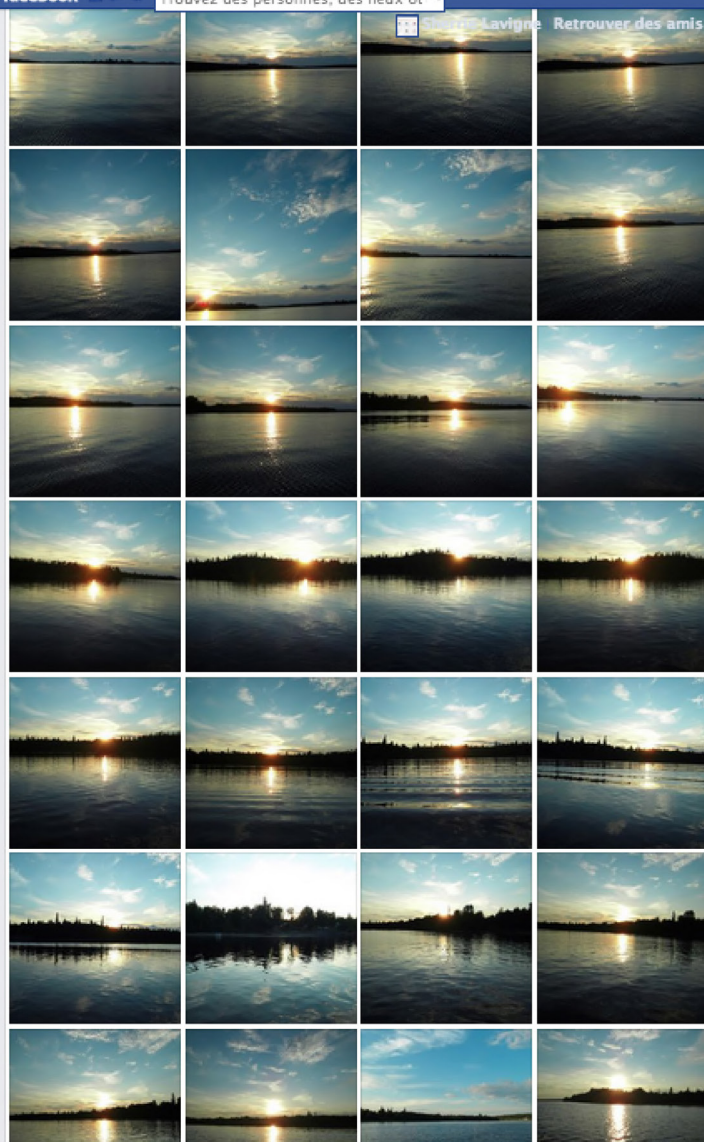


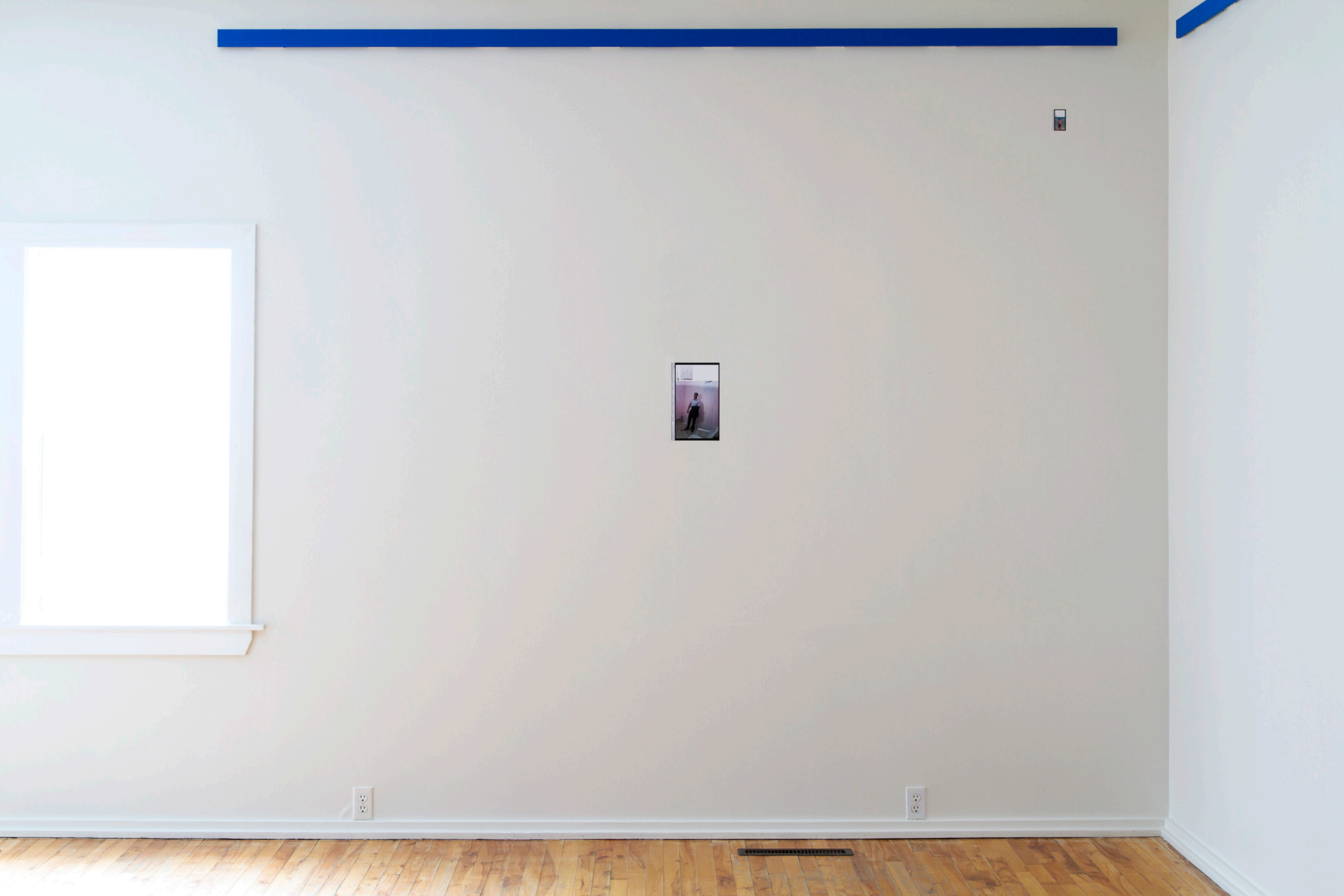
Grids of grids, photographic installation, digital prints, 2015



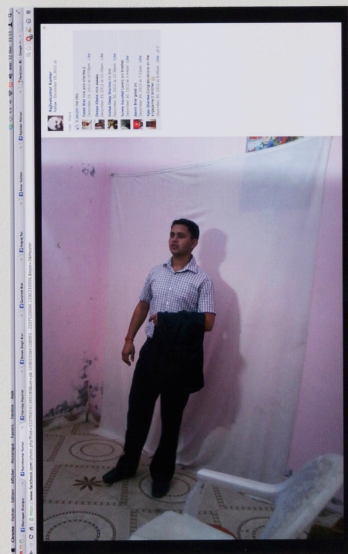


Grids of grids (details), 2015

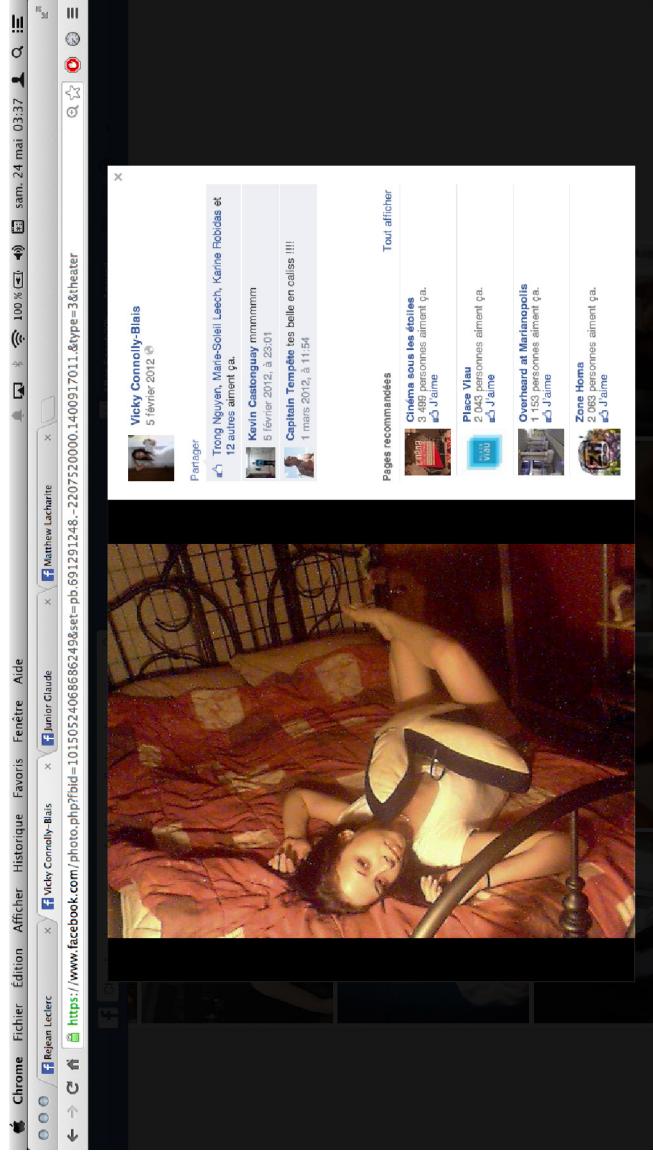
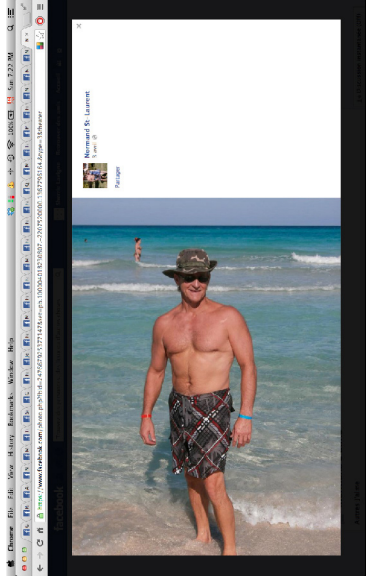


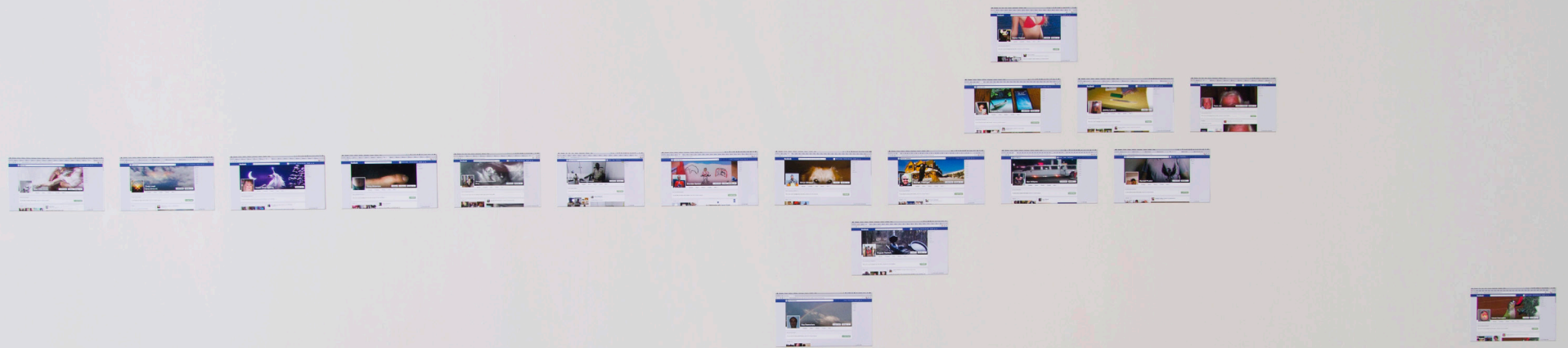


Verticals, photographic installation, digital prints, 2015

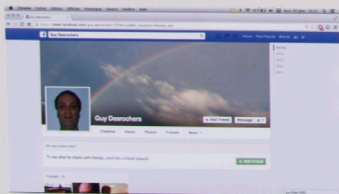
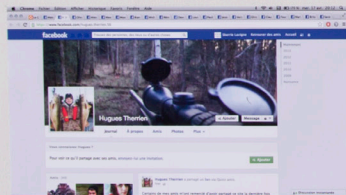
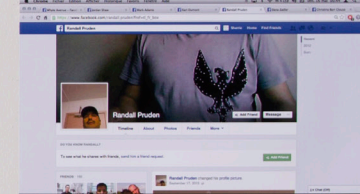
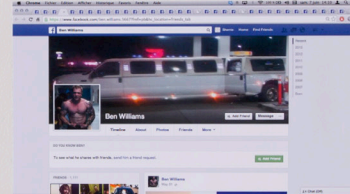
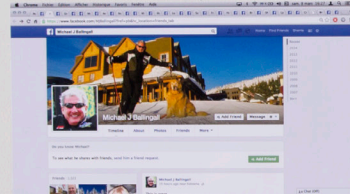
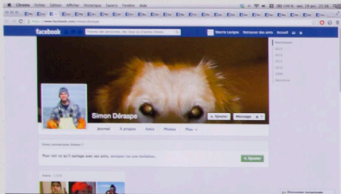
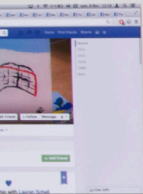
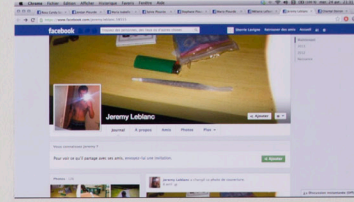
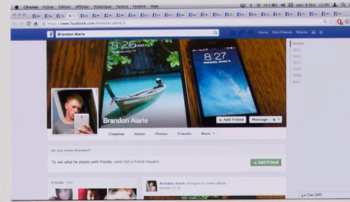


Nav Bar, painted intervention, 2015





Cover Photos, photographic installation, digital prints, 2015



Chrome Fichier Édition Afficher Historique Favoris Fenêtre Aide

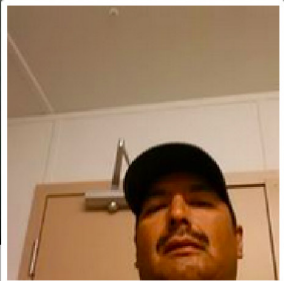
Whyte Avenue - Facebook Jordan Shaw Mark Adams Kari Dumont Randall Pruden Dana Zadler Christina Barr Clouse

https://www.facebook.com/randall.pruden?fref=tl_fr_box

Randall Pruden

Sherrie Home Find Friends

Recent
2012
Born


 **Randall Pruden** [+1 Add Friend](#) [Message](#) [...](#)

[Timeline](#) [About](#) [Photos](#) [Friends](#) [More ▾](#)

DO YOU KNOW RANDALL?

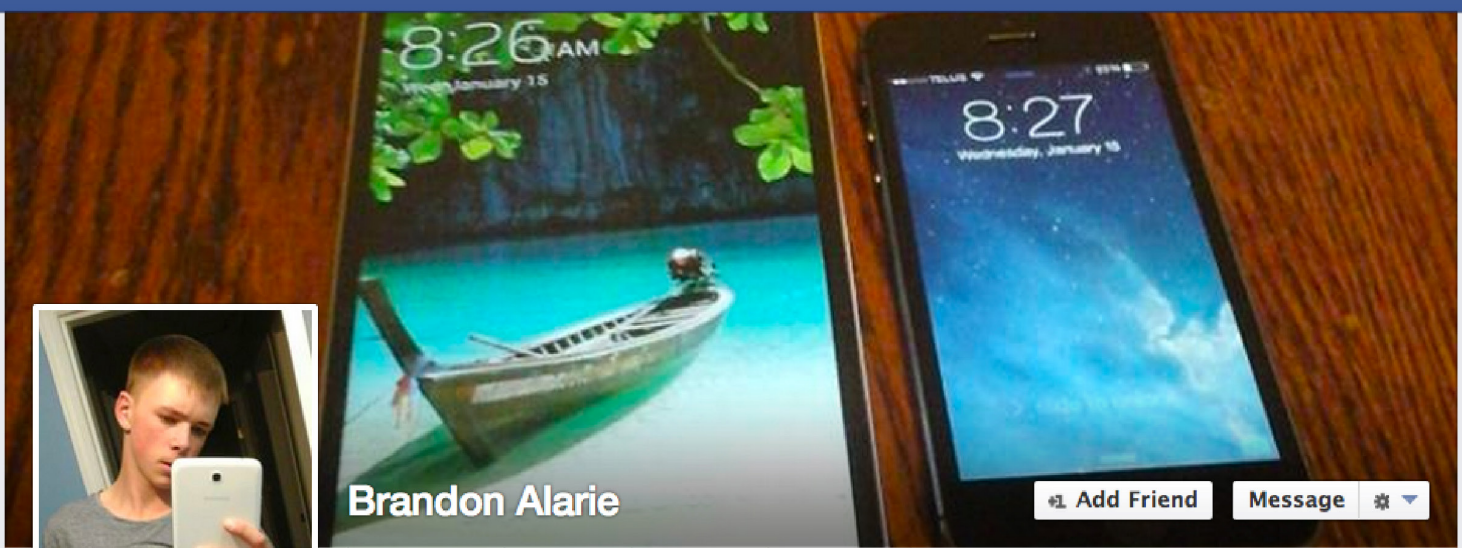
To see what he shares with friends, [send him a friend request.](#) [+1 Add Friend](#)

FRIENDS · 169

 **Randall Pruden** changed his profile picture.
September 17, 2013

Chat (Off)

Cover Photos (details), 2015



Brandon Alarie

+1 Add Friend Message

Timeline About Photos Friends More

- Recent
- 2013
 - 2012
 - 2011
 - 2010
 - 2009
 - Born

Do you know Brandon?

To see what he shares with friends, [send him a friend request.](#)

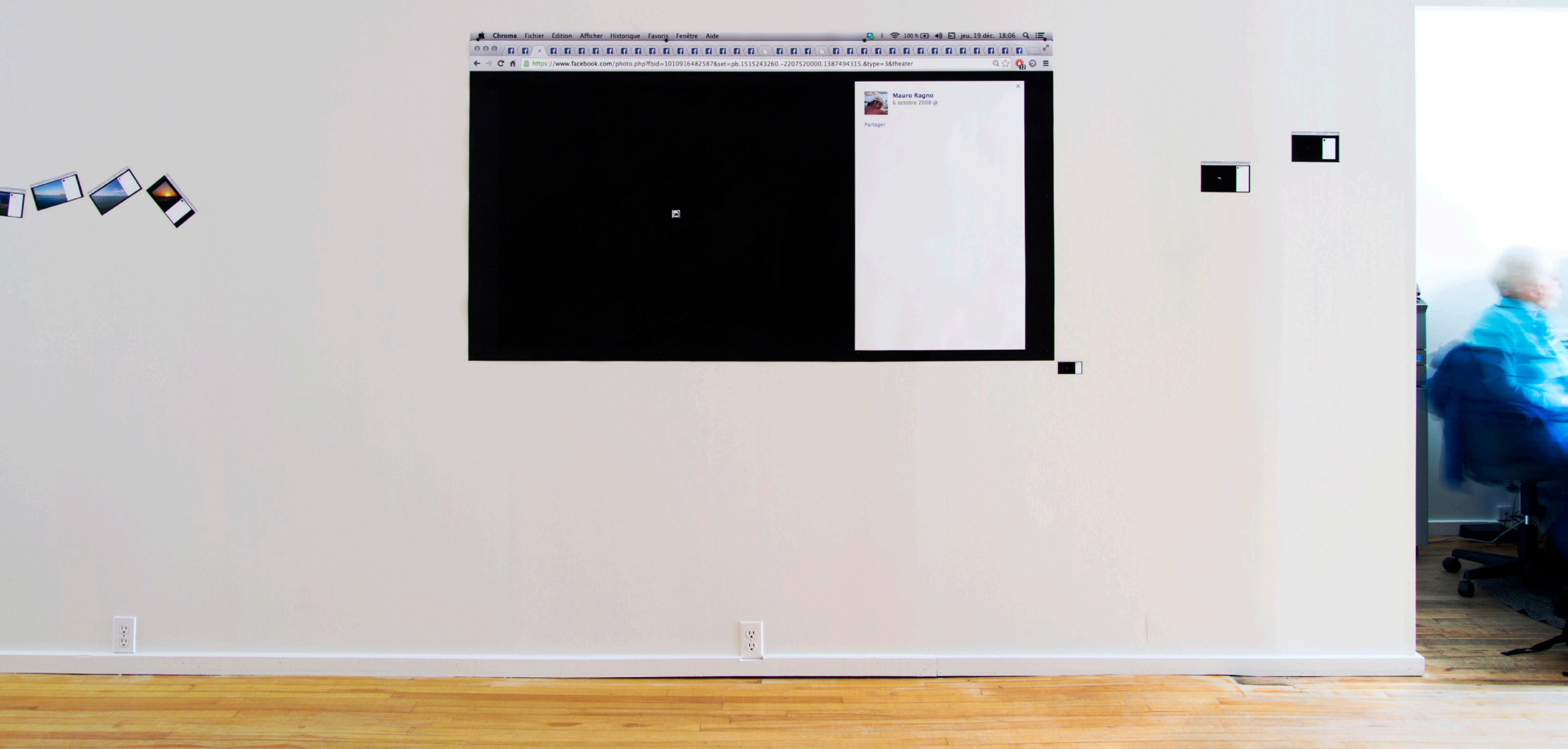
+1 Add Friend

Friends · 454



 **Brandon Alarie** changed his cover photo.
January 15

Chat (Off)

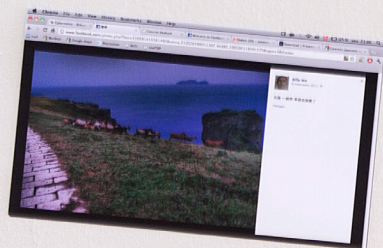
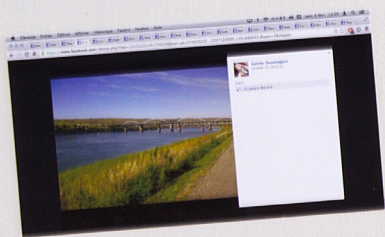
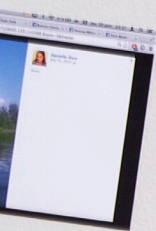


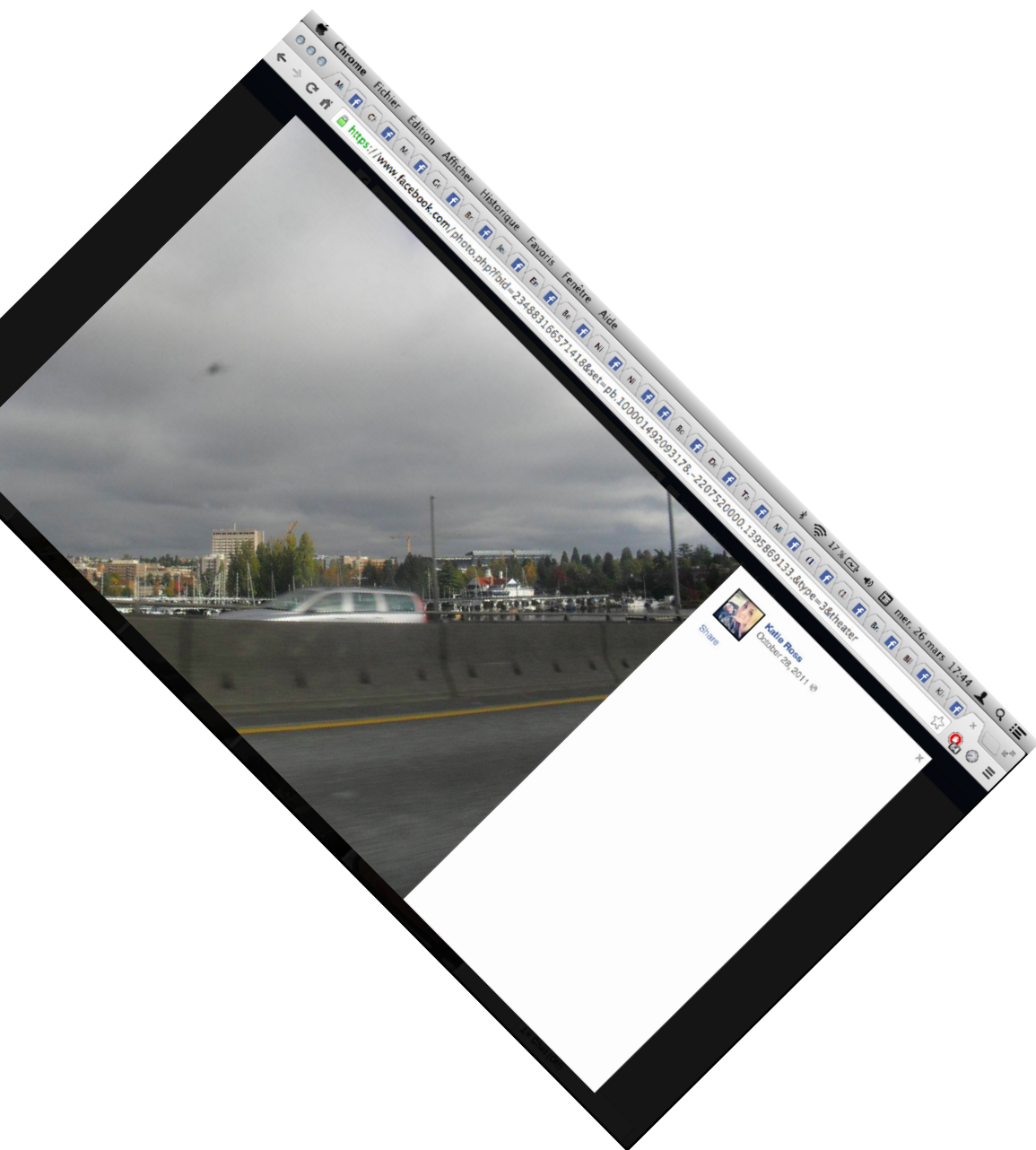
Dead Links + detail, photographic installation, digital prints, 2015



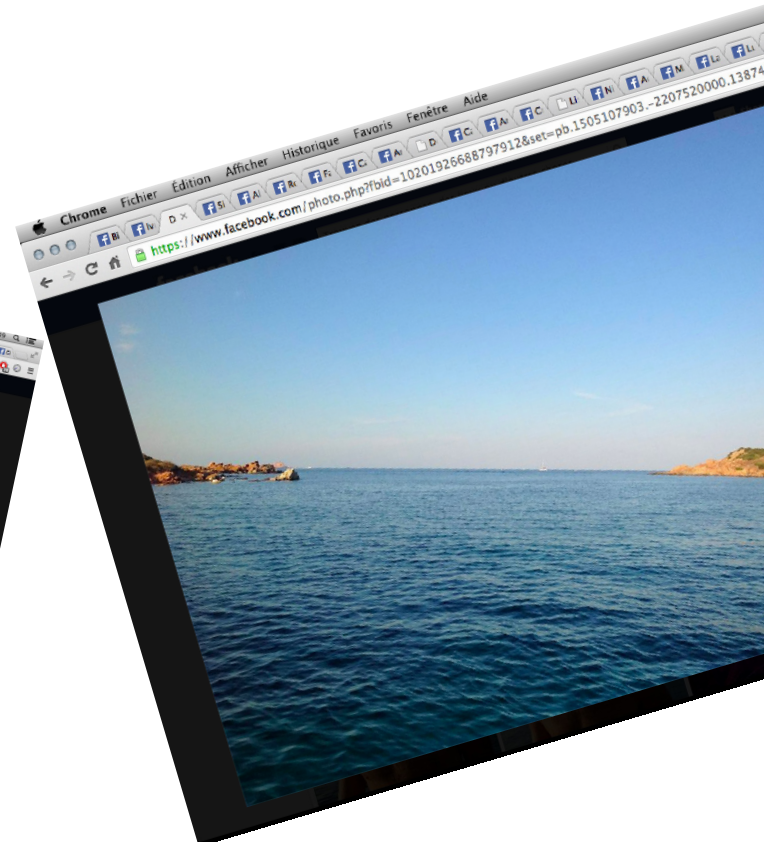
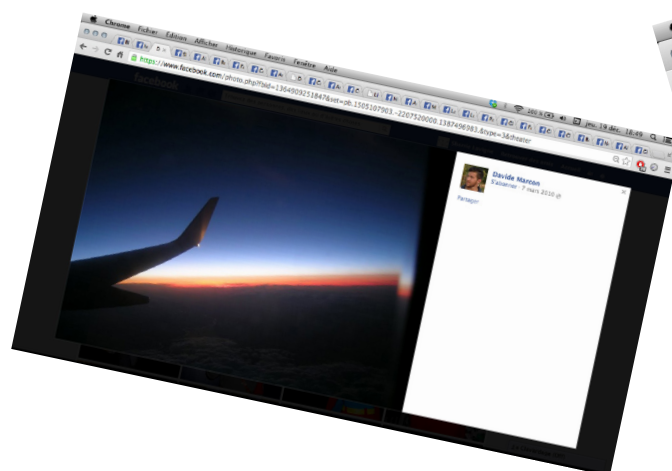


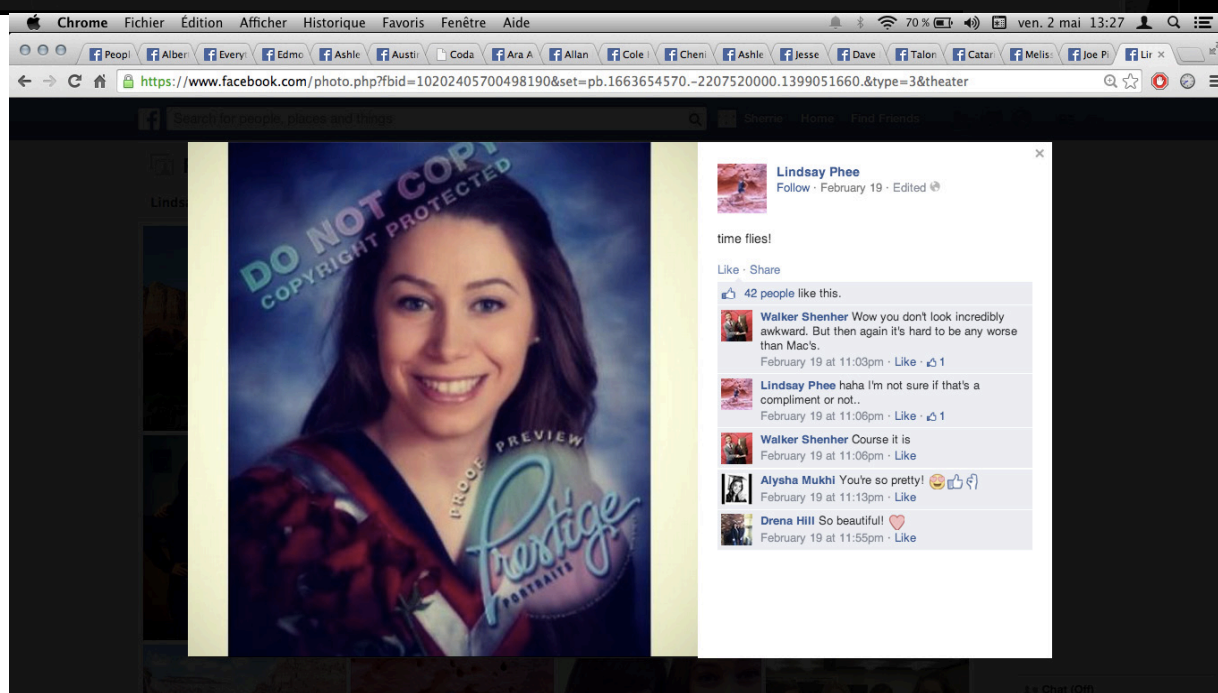
Horizons + detail, photographic installation, digital prints, 2015





Horizons (details), 2015





Copyrights (details), 2015

Favoris Fenêtre Aide

John McKinnon Jason Welke Tavi Baron Cody Peden Patrick Calignaut Jensen Spencer Eric-Joseph West Julie Schuck

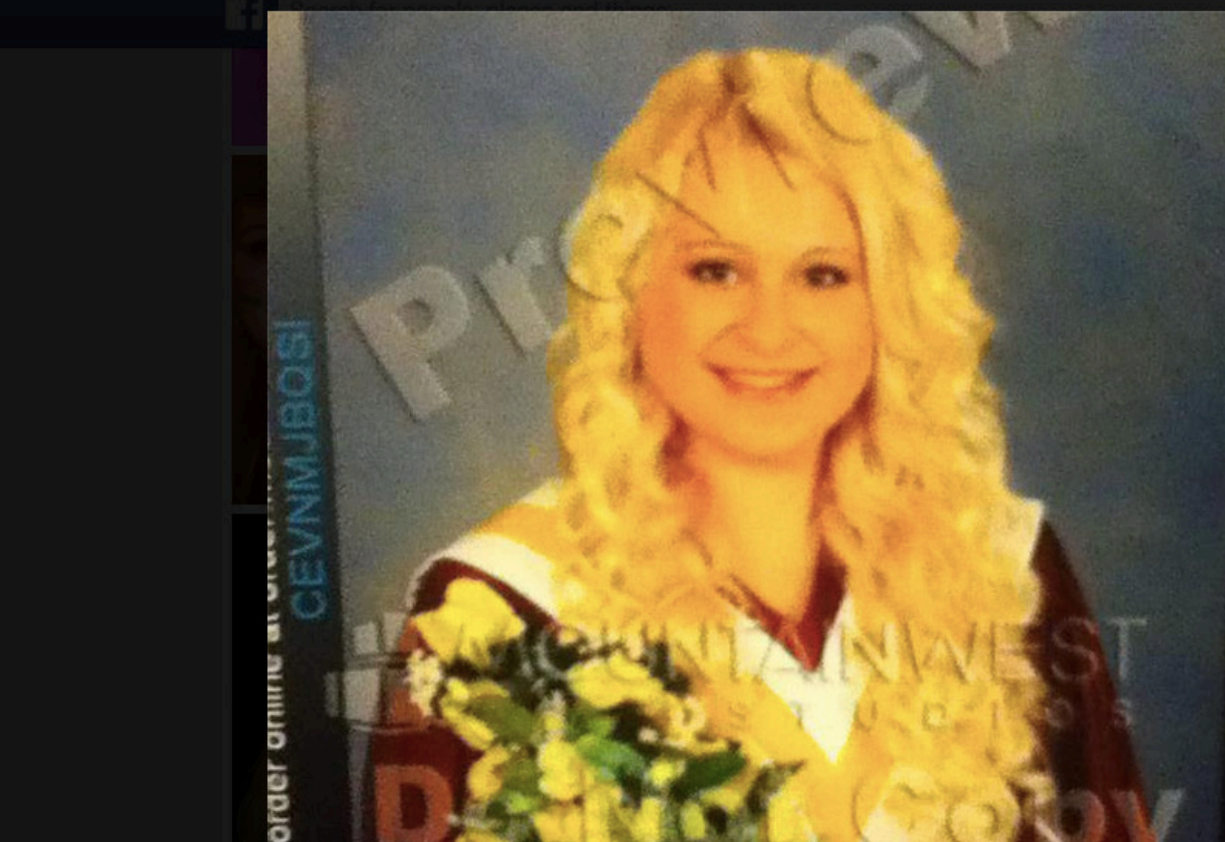
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Chrome Fichier Édition Afficher Historique Favoris Fenêtre Aide

Level Nightclub Green Bay Bible Ca Taleah Nicole Perre Jordan Boudreau Tilly Fisher Dan Petersen Leigh Allen Darcy PowerShifter

https://www.facebook.com/photo.php?fbid=10200718128495429&set=pb.1228182534.-2207520000.1394757678.&type=3&theater

jeu. 13 mars 20:41



Taleah Nicole Perreault

March 8, 2013

FINALLY GRADUATING GRAD 2013!! 😊❤️

Share



39 people like this.



Brienna Cabral You look amazing 😊

March 8, 2013 at 11:49pm



Taleah Nicole Perreault Thankyou ❤️

March 9, 2013 at 12:32am



Cathy Burns Enjoy your last sping break
sweetey. Say hello to mom

March 15, 2013 at 4:51pm · 📍 1



Julie Schuck you look so beautiful my friend!!

March 16, 2013 at 3:41pm



Taleah Nicole Perreault Thanks Julie! ❤️

March 16, 2013 at 3:46pm



After Faceb00k : Annapolis Royal @ ARTsPLACE Gallery, Annapolis Royal, Nouvelle-Écosse, Canada.
From April 5th to May 3rd 2015.

All the screen captures were collected on Facebook profiles marked “Public” during our research.

After Faceb00k - 2015